

Advertising Specifications

AD SIZE SPECIFICATIONS

Trim Size 5 3/8" w x 8 3/8" t

Full Page - w/.25" Bleed...5 7/8" w x 8 7/8" t

Full Page - Non Bleed4 5/8" w x 7 5/8" t

Half Page - Horizontal 4 1/2" w x 3 5/8" t

Half Page - Vertical.....2 1/8" w x 7 1/2" t

Quarter Page.....2 1/8" w x 3 5/8" t

Eighth Page.....2 1/8" w x 1 3/4" t

CAMERA READY REQUIREMENTS

Resolution: 300 dpi minimum for all digital files

Color Mode: CMYK or Grayscale (no RGB or LAB)

Fonts: must be embedded

File Types: tif, eps, pdf, jpg, native Adobe Illustrator files

All ads must be provided in the proper size and format to be considered camera-ready.

Please name your files using the following naming convention:

CompanyName_MagazineName . filetype
(example: Acme_XYZmagazine.tif)

ADS DESIGNED BY XPO PRESS

In order for Xpo Press to create your ad, we will need the following information:

- Ad copy in text file or email.
- General layout specifications.
- Provide logo/support files in digital format.
- All images must be 300 dpi minimum, using CMYK (no RGB or LAB).
- Acceptable file formats: tif, eps, jpg, pdf.
- Font files and specifications.
- Include a list of your support file names, along with the fonts used in your ad.

Please zip or stuff all files and email to:
xdesign@xpopress.com

Xpo Press offers the ability to upload files through our web site if you are unable to send via email. The web address is:
<http://www.xpopress.com/uploads.html>

If you are unable to provide your images digitally, please mail a hard copy of your letterhead, graphics and/or photos to:

Xpo Press, Inc.
c/o Christine Murphy
9733 West Maryland Drive
Lakewood, CO 80232

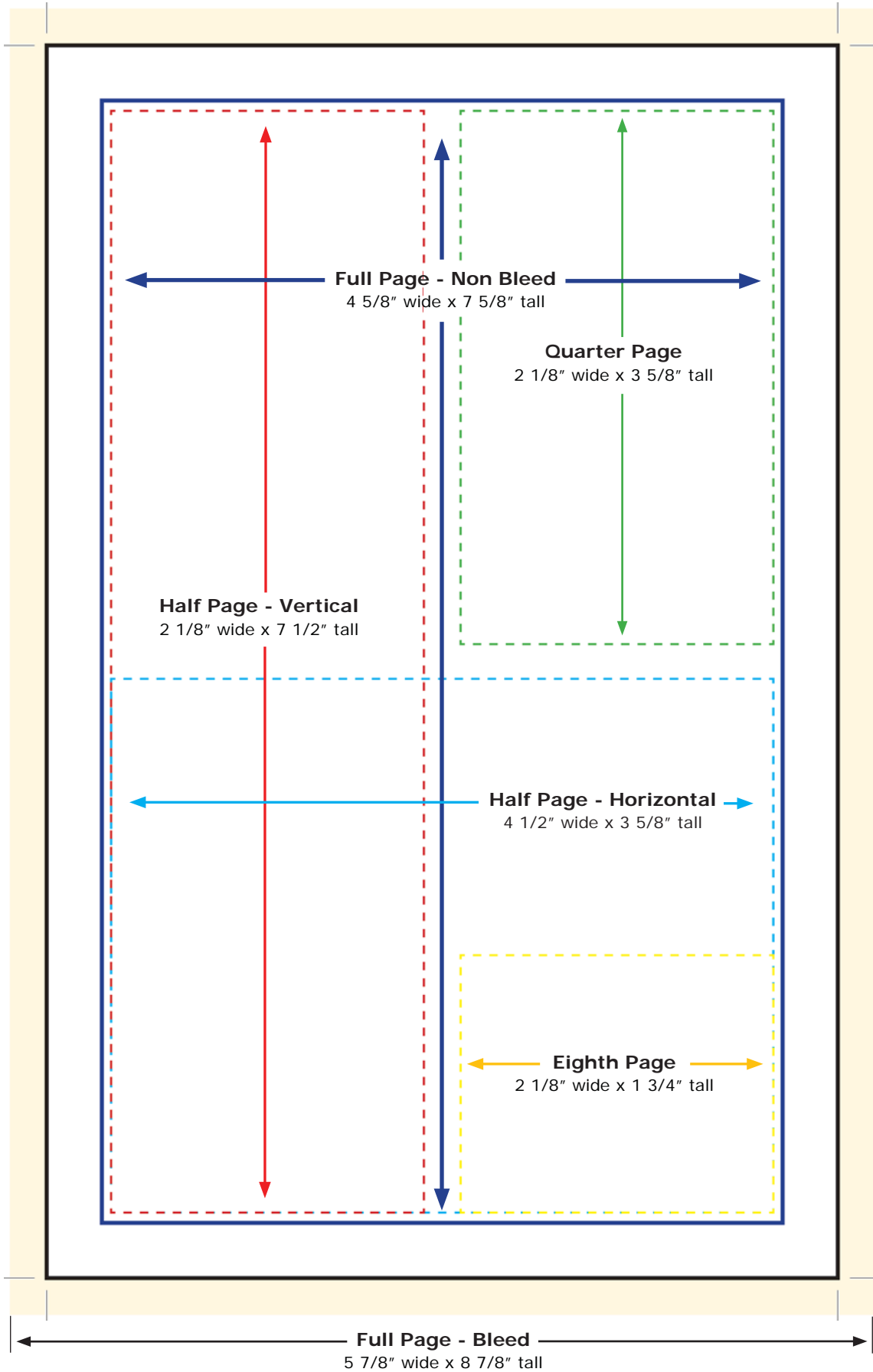
If you are sending your content and/or artwork by mail, please allow an additional 2 weeks for mailing and processing. If you would like your materials returned, please enclose a self-addressed, postage-paid envelope.

For questions or concerns, please email us at xdesign@xpopress.com or call:

720.872.8887 (Denver)
866.609.6813 (Toll Free)

Ad Layout & Sizes

Trim Size: 5 3/8" wide x 8 3/8" tall



Note: This layout is provided for reference only. Please use the actual measurements when creating your ad.